

FRAYLAND
CONSTRUCTION & INTERIORS

CELEBRATING OVER 35 YEARS
AND BUILDING ON OUR SUCCESS

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INTRODUCTION



Frayland Office, Al Quoz

Frayland is an innovative and integrated construction, design and interior contractor with an impeccable pedigree. For over 35 years we have drawn upon our expertise to provide exceptional services whilst spearheading projects that are hallmarked by our attention to detail, quality workmanship and cutting-edge creative design.

Frayland has organically grown its construction, design, engineering, MEP and joinery divisions. Today the company's work is diverse, encompassing residential, commercial, leisure, civic and outdoor spaces.

Our renowned reputation is built on the strong foundations of good engineering, integrity and ingenuity which produce unique solutions for our clients.

THE FRAYLAND OFFICE



The recently completed Frayland office is based in Al Quoz and reflects the company's passion for design and craftsmanship.

The stunning design seamlessly combines modernity and functionality, inspired by the major works of 'Le Corbusier' and Mr. Simon Fraser of Hopkins Architects.

The use of aesthetically spare design, including fairface concrete and neutral woods, make a stunning contrast of clean, layered space and high-end design. Key features such as an abundant use of natural light, live fruit trees and expansive stations transform the concept of traditional office space.



CONSTRUCTION



Frayland is a renowned contractor with over 35 years of construction expertise and is a respected member of the Confederation of International Contractors' Association (CICA), and the Contractors' Association of the UAE.

The company operates with a full unlimited licence, and is accredited by major international and UAE consultants. Our passion for excellence is reflected in our impressive portfolio of commercial and residential construction projects which encompass some of the most iconic landmarks.

Frayland's client list includes many of the Gulf's most influential developers, commercial companies and private individuals.



M Tower, Al Mankhool
3B+G+23+Roof. This project includes construction and fit-out of a luxury high specification 24-storey residential tower





DSO Tower, Silicon Oasis

Modern contemporary living is epitomised in this aesthetically constructed residential project in Nad Hessa, Dubai Silicon Oasis

INTERIOR DESIGN



[Private Villa, Al Wasl](#)

Form and functionality are perfectly combined in the stunning aesthetics of this private villa in Dubai.



[Meydan VIP](#)

The Meydan VIP lounge and Corporate Suite provide an elegant space for entertaining VIPs

Frayland offers turnkey solutions. We create exquisite interiors that successfully interpret spaces through crisp modern design, meticulous choices of internationally sourced materials, and fresh creative insights that are key to the success of our projects.



Private Villa, Emirates Hills



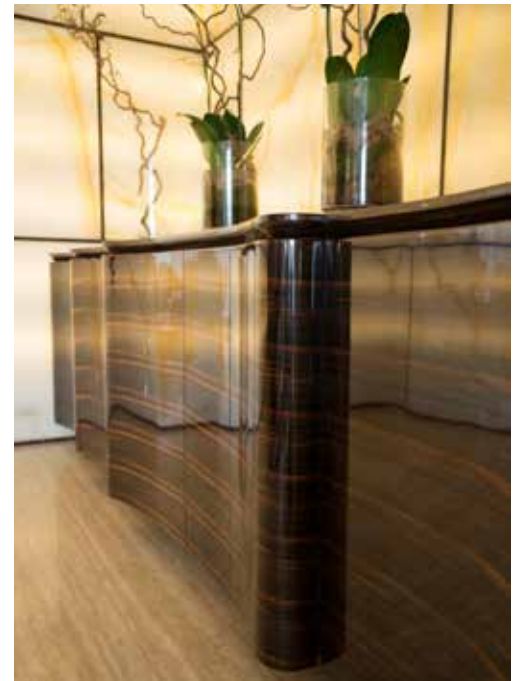
Four Seasons, Dubai International Financial Centre (DIFC)
A clever use of mood lighting

DUBAI FURNITURE A BESPOKE JOINERY



Private Villa, Emirates Hills

Exquisite craftsmanship, soft natural colours and a collection of items sourced from all over the world create this elegant dining room in Dubai's exclusive Emirates Hills development.



Dubai Furniture ('DF') is an independent bespoke joinery division within the Frayland group.

DF produces high-end designs for both the local and international market using the finest woods and veneers from renewable sources. DF is able to fabricate a wide range of bespoke furniture, as well as manufacture major installations – such as 5-star boutique hotels (Four Seasons DIFC, The Address at Montgomerie Golf Club).

DF has also successfully completed VIP lounges, leisure outlets, luxury villas, sports centres and clubs.



COMMERCIAL AND HOSPITALITY



Takaful Office, Business Bay

Frayland has been active throughout the phenomenal growth and success of Dubai, a city that is now the commercial and retail centre of the Middle East.

With the ability to offer a complete turnkey solution and working with international consultants and designers - whether in office complexes, retail buildings, restaurants or hotels - Frayland has created landmark establishments, and continues to build on its success in this vibrant arena of projects.





Eiffel 2, Sheikh Zayed Road

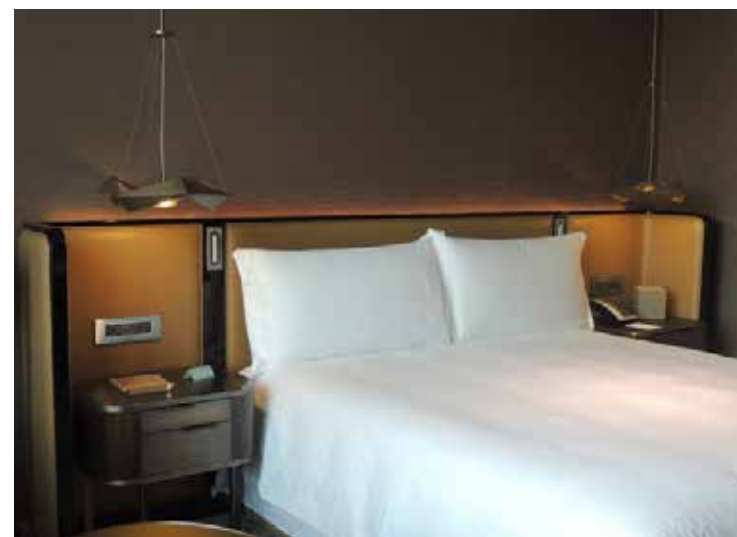


Multi-storey Car Park, Sheikh Zayed Road





Home Bakery, Galleria Mall, Dubai



Four Seasons at Dubai International Financial Centre (DIFC): Impeccable construction, bespoke attention to detail and high-tech efficiency is set to hallmark this boutique hotel which will blend seamlessly with the surrounding 45 hectare DIFC.

RESIDENTIAL



[Jumeirah Golf Estates](#)

A luxury residential golf community of Mediterranean inspired villas with high-end bespoke finishes.





The Views, The Greens



Frayland has played an integral role in the development of Dubai's premium gated communities.

The company is renowned for its role in the successful establishment of the now thriving enclaves of Emirates Hills, Arabian Ranches, Jumeirah Golf Estates and Victory Heights.

In addition, Frayland has designed, built, remodelled and renovated numerous one-off luxury villas.



Private Villa, Jumeirah



SIGNATURE VILLAS - EMIRATES HILLS



Signature Villas was a design-and-build project that launched EMAAR'S prestigious Emirates Hills development. The challenge was to showcase the evolution of Gulf architecture and interpret it in a modern way that seamlessly reflected the vernacular of the traditional wind tower house. Frayland, in collaboration with EMAAR, commissioned Sir Michael Hopkins, who redefined the local architecture and set the gold standard for today's traditional house designs, inspiring many similar developments across the region.





Wind Towers 1960s, Dubai Creek





The outcome was the successful completion of "20 Villas". As designers and contractors, the Frayland-Hopkins partnership was able to take advantage of a simple solution to bring new meaning to "value engineering" - providing the client with a project that did not compromise on delivering high quality and varied designs

The results were engagingly modern yet imbued with a strong affinity with the culture and environment of Dubai. Striking Arabesque architecture was expressed through inner courtyards, wind towers, arches and local design motifs, and this blended effortlessly with cutting-edge contemporary design and construction at its finest.

DEVELOPMENT PROJECTS MOROCCO



"King Mohammed has instituted, accelerated and consolidated a range of social, democratic and economic reforms to improve the lives of Moroccans and strengthen the Kingdom's institutions."

**Forbes Magazine*

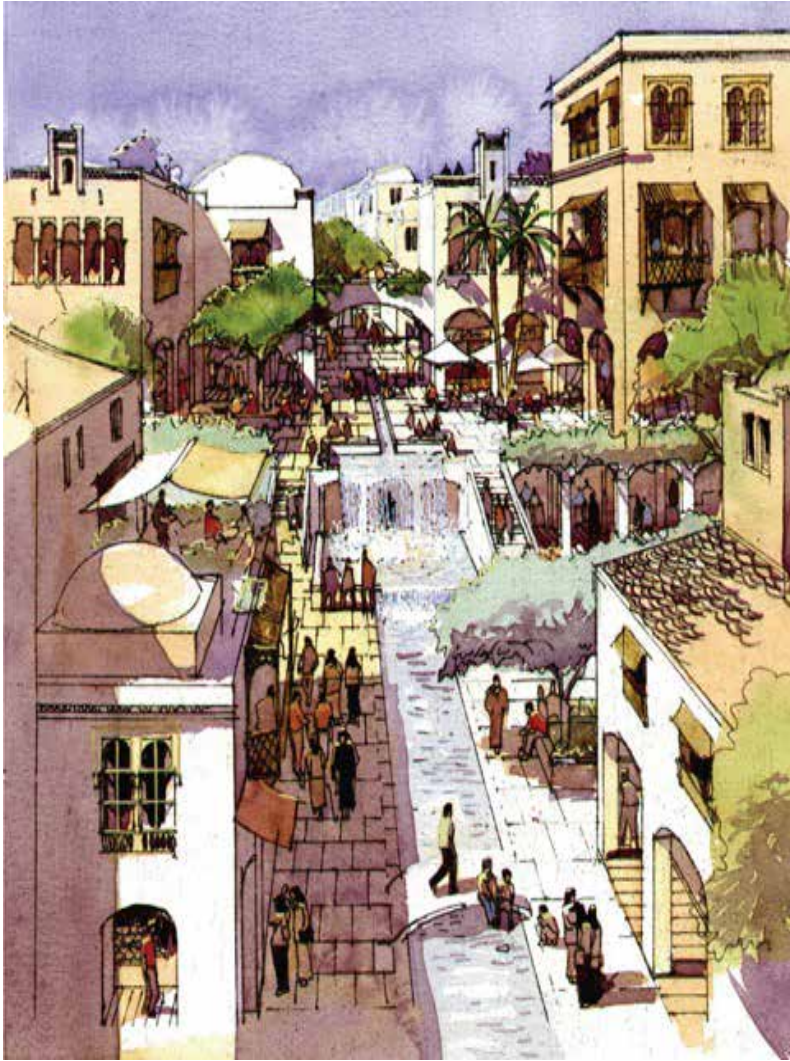
'15 Years on the Throne: The Accomplishments of King Mohammed VI of Morocco' 2 August 2014

Morocco has made great advances since the accession of King Mohammed VI in 1999. Spearheading a vision to develop major urban centres, King Mohammed has gently overlaid elements of the 21st century onto his deeply historical and culturally sensitive nation.

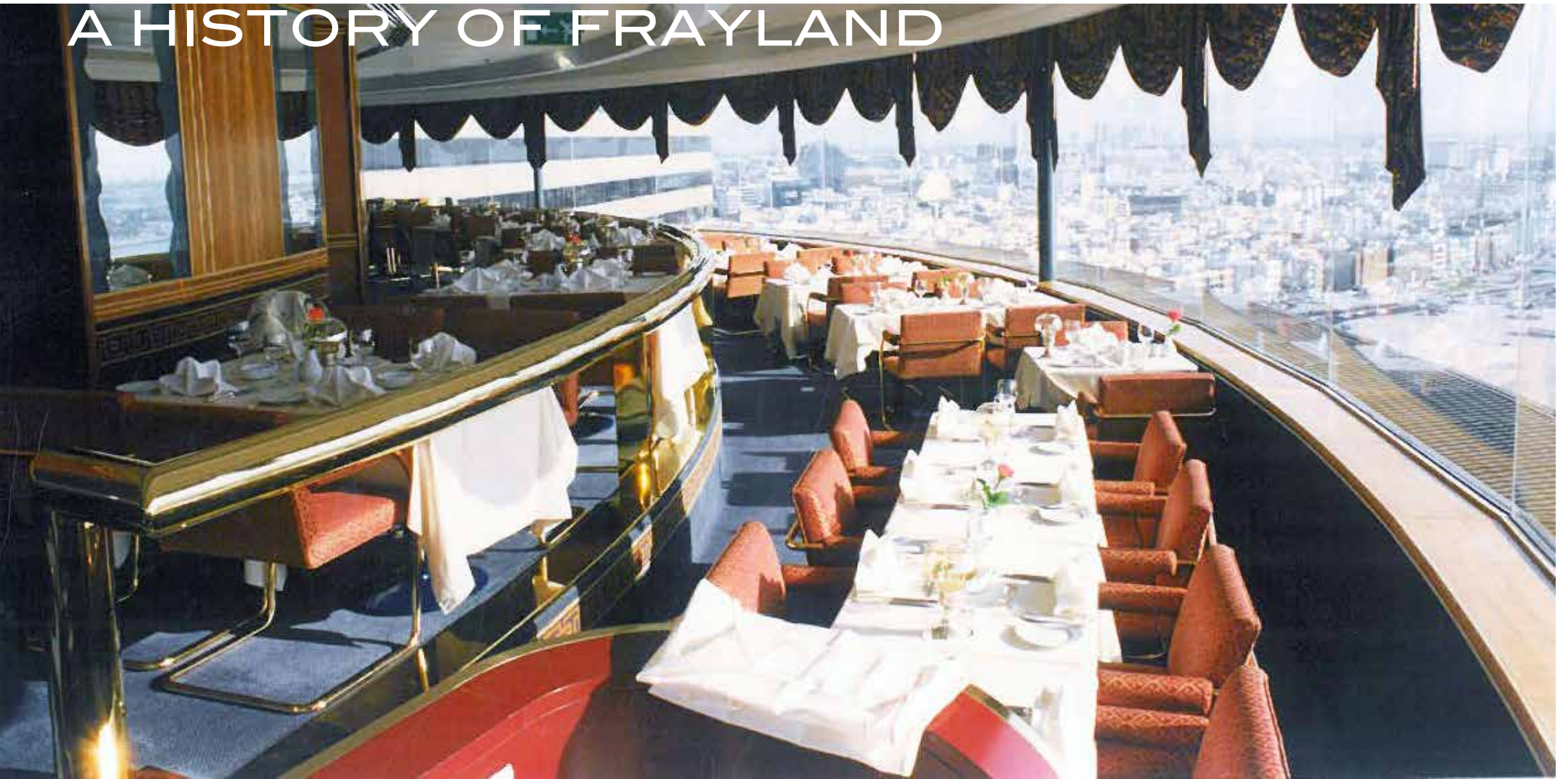
In 2005 Frayland was proud to play its part in achieving this vision. Commissioned by an international client, we designed the masterplan of major groundbreaking urban developments in the cities of Rabat, Marrakech and Bouzinika. The developments encompassed private housing, commercial centres, leisure, sports and cultural landmarks, including equestrian centres, golf courses, and museums.

As the master developer, Frayland assembled an international team of highly qualified specialists who produced the master designs, conducted market research and completed feasibility studies and cash flows. This was undertaken with upmost sensitivity for the environment, architecture, culture, and availability of local materials.

The result was four thoughtful schemes, each with its own individual style.



A HISTORY OF FRAYLAND



Al Dawaar Revolving Restaurant
Hyatt Regency, Dubai



Village Terrace
Le Meridien Dubai Hotel



Sukhothai Restaurant
Le Meridien Dubai Hotel



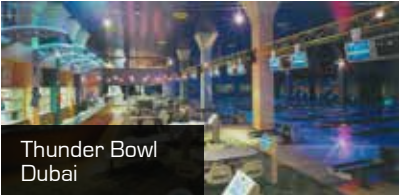
The Address Montgomerie Hotel
Dubai



DFC Community Centre
Dubai



DaGama Restaurant
The Aviation Club, Dubai



Thunder Bowl
Dubai



Meydan Hotel VIP Lounge
Dubai



Show Home, Signature Villas
Emirates Hills, Dubai

Frayland has a distinguished history of over 35 years, leaving a mark on a diverse list of countries and an array of impressive projects.

From Malaysia to Sudan to Europe; from Royal Palaces to French chateaux and urban penthouses, each job reflects Frayland's ingenuity and commitment to the client.

The company particularly prides itself on the part it has played in the development of Dubai into the modern 21st century city it is today.





Montgomerie Golf Club,
Emirates Hills, Dubai



Lava Stone Wall
Dubai International Airport



People's Palace
Khartoum, Sudan



Private Villa
Al Safouh, Dubai



Hibiki Karaoke Lounge
Hyatt Regency Dubai



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